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BROADCASTING STATION LICENSE RECORD

5-8-64

Date first licensed 8-19-64

W R G M(Ltr.4-27-64)(Eff:/ Call lettersXW W W W

Station location Richmond, Virginia

FIFTEEN-FORTY BROADCASTING CORPORATION (AL gr 7/29/77 EFF:

x DALES BROADCASTING CORPORATION (AL 5-21-75 EFF: 7-2-75

**CONTINENTAL COMMUNICATIONS, 1No. (AL 12-29-69 EFF: 12-29-68)

Name of licensee x 1540 RADIO, INC.

6001 Wilkinson Road, 1.1 mile North of Norwood Avenue, Richmond, Va. (BL-Transmitter location Wilkinson Rd., 1.1 mi, N. of Norwood Avenue, Richmond, Va. (BP 3-7-63)

(reissued 4-23-

23227 6001 Wilkinson Road, 1.1. mile North of Norwood Avenue, Richmond, Virginia (L 8-19-64)
Main studio location *To be determined, Richmond, Virginia (BP 3-7-63) (re issued 4-22-63)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-14813	CP for a	new star	dard br		atten (Cond'1
3P-14813	4-22-63 CP to sh	ow final	decisio	n on gran	t of applic.
BMP-11062 (1)	12-6-63			,813) for to 5-7-64	extension of
BL-10,600	Lic to	over CP	BP-14,8	3 as mod)	8-19- 10-1-66 which auth
condl				t station; Transmitt	
BS-4414	7-28-66	Mod. of	lic to c	hg descri	7-28 10-1-66 ption of MP &
cond1 BR_4414	9_1_66	RENEWAL	OF LICEN	(Memo)	10_1_10_1_69
5.1-6763	12-29-69	Vol. AL	EFF: 1	-29-69	12-29 10-1-72
EBSA	5-25-72				CONSUMMATED
BAL-8339 BR-4414	5-21-75	VOL. A	L. EFF:		10-1-75
COMTEL	8-12-75	PSA, 7			10.1.70
BR-4414(L)	2-22-77	Authori	RENEWAL	nd operation	10-1-78 on
BAL-8966	7/29/77	Vol AL			"Cond'1"
EBS	A 10-21-7	77			
BR-4414(I	1 10-31-		al of Lik		10-1-81

	BROADCASTI	NG STATION H	IISTORY RECOR	D
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CARD # 2

SEE CARD #1

Name

Station Location

Transmitter Location

Main studio location

Form BC-126 December 1978

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL		TEMP. AUTH. GR. OPER PARAMETERS AT VARIANCE DUE TO INSTALLATION OF NNA MONITOR SAMPLING SERVE SECTION 73.68 & FCC RULES. NECESSARY MONITOR POINTS WITHIN FILE FCC FORM 302 AT I DAYS PRIOR TO EXPIRATIONALLA AUTH. AUTH. EXPIRES 12-	FROM LIC NEW ANTE YSTEM. OB- 73.69(d)(5 AINTAIN LIC. LIMIT EAST 10 ON OF THIS
COMTEL	1-8-81	AUTH. & TERMS COMTEL 1 EXT. THRU 3-31-81.	0-30-80
		Form BC-12	

Form BC-126 (Back) December 1978

Call Letters ... new W W W W

		GINIA (P.O. Sam Kornblau, 710 Cary St., Rich	Action		
File No.	Dated	Application for	Nature	Date	
BP-14,813 Rec'd Filed	4-28-61 4-28-61 4-28-61	CP for a new standard broadcast station to be operated on: Frequency = 1540kc Power = 10kw DA-D Hours of operation = Daytime Trans. location = Laburnum Avenue Richmond, Virginia Studio location = Same as transmitter	Field meas complete ne Permittee s sufficient	3-7-63 Phase Mon., equip., DA & on-DA proof. shall submit data made in with Sections 4.	
AMENDMENT R & F AMENDMENT R & F	8-30-61 8-31-61 9-6-61 9-8-61	Atty. McKenna & Wilkinson Eng Silliman, Moffet & Rohrer AMENDED to make changes in stockholders and stockholdings. AMENDED to change site to "Wilkinson Road - 1.1 miles north of Norwood Ave., Richmond, Va" change studio location to "To be determined. Richmond, Va"; make changes in DA system(Top- rpecify no.oftransmitter (RCA BTA 10U) P.C.C. WASHINGTON, D.C.	,	ng 4489	

RCA-BTA-10 U

Call WRGM Letters x h h h h

Name1	540 KADIO, I	NC.		
File No.	Dated	Application for	Nature Nature	otion Date
EMF-11,062 k & F	10-10-63 10-14-63	Mod. of CF (BP-14,813 which auth a new standard B/C station) for ext. of completion date from 11-7-63 to 5-7-64. Attys-McMenna & Wilkinson	CRANTED to	12-6-63 5-7-64
HL-10,600 R. & F.	14-27-64 14-29-64	Lic to cover CP(BP-14,813 as mod) which auth a new standard broadcast station; specify Main Studio Loc SAME AS Transmitter. Atty- McKenna & Wilkinson	GRANTED Cond'l r	8-19-64 e: Pr-sunrise
BR-4414 R & F	7-1-66 7-5-66	Renewal of license Atty- McKenna & Wilkinson	GRANTED	9-1-66
BR-4414 R #526877.37 P.N. filed Amendment PRESS	7-1-69 7-3-69 5- 7-7-69 7-23-69 8-13-69	Renewal of license Atty-McKenna & Wilkinson(R. W. Coll) AMENDED 10-16-69 re: Financial & programming d re: Sect. Iv-A.	ata	12-29-69

FORM BC-121 #3 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call WRGM

CONTINENTAL COMMUNICATIONS, INC.

Name x 15h0 Radio, Inc.
Richmond, Va.

			Act	ion
File No.	Dated	Application for	Nature	Date
PAL-6763	9-17-69	Voluntary assignment of license to	GRANTED	12-29-69
R&F	9-18-69	CONTINENTAL COMMUNIC TIONS, INC.	EFF:	12-29-69
FEE PD: \$75	- #542751	9-22-69 Atty for assignor -McKenna & Wilkins for assignee - Dempsey &Koplovi	on	
Cert. of By	-Laws filed	9-22-69 for assignee - Dempsey & Approvi	12	
	7-69 - re S	ec.II		
	n re stock)			
(SEE OVER)				
Pub notice	iled 10=29-	2		
BTC-6156	12-18-70	Voluntary acquisition of positive control of	LANTED 1	12-30-70
R&F	12-18-70	lic corp by Henry C. Wilson thru purc of stock	EFF:	1-18-71
FEE FD: \$250	The state of the s	from Louis S. Amann, Woodrow D. Marriott et al	iot consun	MAT ED
CODE 053 (For	n 316)	(total 15 stockholders) Original ltr re loan (Exh.3A) filed 12-21-70	TR WRITTE	N 3-23-71
ALSO SEE: WE				
DEC 2 9 1978		Atty - Midlen & Reddy		
		F.C.C WASHINGTON, D. C.		

RE: BAL-6763 - Atty was called 10-9-69 - Pages 1ke of agreement missing from dup; By-laws flot sub. with orig. [Proj. Bal. Sheet necestal 10-20-69

Call WRGM

DALES BROADCASTING CORPORATION XCONTINENTAL COMMUNICATIONS, INC.

Richmond, Virginia

File No.	Dated	Application for	Act. Nature	lon Date
BR-4414	6-30-72	Renewal of License	GRANTED	5-21-75
R & F	7-3-72 7-13-72	Atty.: John J. Dempsey		
P.N. PRESS	7-13-72	(See WTVR for Petition)		
JUL 2 0 3		MOTION FOR EXTENSION OF TIME filed 9-14-72		
		by John J. Dempsey, Counsel on behalf of		
RESPONSE OF EQUAL EMPLO	WRCM, RICHM MENT OPPORT	Continental Communications, Inc. OND, VIRGINIA TO PETITION TO PREVENT CONTINUED UNITY RULES filed 10-13-72 by John J. Dempsey,	VIOLATION (OF COMMISSIONS WRGM
		AMENDED 11-30-72 re: financial data AMENDED 2-14-73 re: proposed programming		
BAL-8339 R & F FEE FD: \$100	1-3-75 1-3-75 10 # 37879h	DALES BROADCASTING CORPORATION 8	RANTED 5- r fee req EFF: 7-2-	21-75
CCDE 047 J	AN 2 5 1975 2-26-75	Atty for assignor - Ginsburg, Feldman etc for assignee - Smith & Pepper		75 4 4977
		F.C.C WASHINGTON, D. C.		

BAL-8339 - ATTY WAS CALL D 1-10-75 - By laws neck KNYEE: clarif re citizenship of Mrs. Dora Zins(states that in early 1900's - wife became citizen automatically upon marriage to American); stock sub.?? AMENDED 2-10-75 - cert by laws; correction to show stock issued (not subscribed); proj. bal. sheet AMENDED 3-28-75 - re prop. plan of financing Statement re EEBP filed 5-21-75

Form BC-1	21
September	196
10-64	F

Call WRGM

Action

FIFTEEN-FORTY BROADCASTING COPPORATION

Name *DALES BROADCASTING CORPORATION RICHMOND, VIRGINIA

File No.	Dated	Application for	Nature	Date
BR-4414 R & F PN Recd. PRESS	5-30-75 6-2-75 " UL 1 1975	RENEWAL OF LICENSE E.Wm.Henry,Atty. AMENDED 6-27-75 re: reply to conditions on renewal grants AMENDED 8-25-75 re: change name of applicant Broadcasting Corporation"	GRANTED	9-12-75
BAL-8966 R & F FORM 314 AF PN filed	3/18/77 3/22/77 R 1 8 1977 5/12/77			7/29/77 9/21/77 "Cond'1"

RE: BAL-8966 - Tables I & II to be completed by amendment; financial data & comm. survey also to be filed 5-3/7/7.

RE: BAL 8966 Amended 8-8-77 to re bank int

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

